**Inaugural Newsletter** 

**December 2012** 



**Committees:** 

Ocean & Air

Web / Media

**New Membership** 

**Nominations** 

Steering

Compliance

**Project Cargo** 

#### Inside this issue:

ACE: Modernizing Trade	2
Facilitation in the U.S.	

IATA: E-Freight and the Air Cargo 3 Industry

GLA Committees, Chairpersons and Committee Member list

2013 Annual Meeting: 4
Gothenburg, Sweden

Countries requiring visa entry into 4 Sweden

New Membership Recognition 5

GLA Liaison Group Listing 6

GLA Member Focus 7



# **GLA Membership Newsletter**

It is with great pleasure that we introduce to you the Global Logistics Associates Membership Newsletter. As an organization, our primary goals are to give our members the ability to better compete against larger companies on a worldwide basis and to improve profitability. Our global coverage, experience and local expertise of our members allows us to provide a more personalized service to our customers while still responding to all of their worldwide logistics needs with competitive options. As we continue to grow, it is important to all of us to communicate, collaborate and enhance our reach for the benefit of our customers and our valued members. The goal of this newsletter is to be a tool for members to share important news about the various trends, developments and changes that we experience in this dynamic industry that are important to your business, and how other members may be impacted with such updates and changes. Most of all, we wish for this newsletter to represent you. Therefore we encourage you to communicate with your liaison leaders and always have an active voice in the committees. As a valued member within the organization, you are part of the family of GLA members and your role is vital to the continued success of the organization and business overall.

#### **Letter from the President**

Dear GLA Member,

I trust this message finds you safe and in good health. In the words of Bob Dylan, "Times they are a changing" and this has never been more apt for GLA than this present period. I am sure like me, you will be impressed with our first ever Newsletter compiled and produced by Loic Benoit (Necotrans) & David Bryant (John S James Co.) and I would like to thank them both for the excellent job they have done. As you will all be aware, in November we employed our first ever full time Marketing & Development Manager, Mr. Simon Feek. Simon joined us from Google and over the next few months you will see some exciting new developments which will make GLA stand out from our competitors. Through Simon's expertise and knowledge, GLA members will have at their disposal some ground breaking marketing tools that no other Association in the world offers to their members.

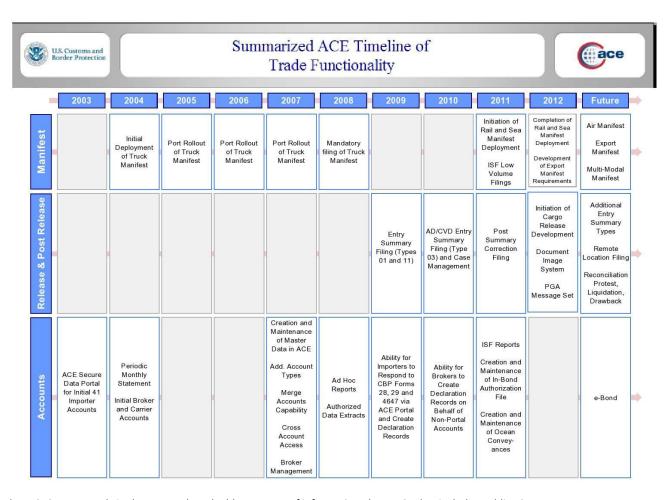
I take this opportunity to wish you all Seasons greetings and a healthy, prosperous 2013. I look forward to seeing you all in Gothenburg next May.

Geoff Hay President

## **ACE Modernizing Trade Facilitation in the U.S.**

ACE is the acronym for Automated Commercial Environment and many of you may already be familiar with the program. It is the commercial trade processing system being developed by U.S. Customs and Border Protection (CBP) to facilitate legitimate trade and strengthen border security. This multi-year project to modernize business processes is intended to speed the flow of shipments while targeting illicit goods. ACE has been underway for over 10 years and has deployed key functionality such as the Secure Data Portal, Periodic Monthly Statement, electronic manifest and entry summary processing. The transition of all rail and sea carriers to ACE e-Manifest: Rail & Sea (also known as M-1) and the decommissioning of Legacy rail & sea processing (AMS) was complete at the end of September this year. Currently, CBP is conducting a successful pilot test of Simplified Entry capabilities, the first phase of Cargo Release in ACE, in the air mode of transportation. The pilot was initiated at the ports of Indianapolis, Chicago and Atlanta with key participants in the Customs Brokerage and Indirect Air Carrier community and is being expanded on a regional basis to additional airports.

Below you will see a summarized timeline of ACE timeline of trade functionalities.



The U.S. Customs website has created a valuable resource of information about ACE that includes publications, announcements, timelines, FAQ's and key developments in the program (<a href="http://www.cbp.gov/xp/cgov/trade/automated/modernization/ace/">http://www.cbp.gov/xp/cgov/trade/automated/modernization/ace/</a>)

## IATA: E-Freight and The Air Cargo Industry

E-Freight is an industry-wide initiative that aims to reduce the amount of paperwork involved in the movement of air cargo that was originally introduced by IATA. The program has gained support from carriers, freight forwarders, ground handlers, shippers and customs authorities.

As you are all well-aware, the air cargo industry relies primarily on paper based processes. According to IATA, air cargo shipments potentially carry as many as 30 paper documents per shipment which is enough to fill 80 Boeing 747 freighters each year. E-freight aims to take the paper out of the cargo supply chain by replacing it with electronic messaging that would result in a more accurate, reliable, and less-expensive process.

The e-freight project sets the locations (country or territory with separate customs regime) where electronic standards can be used. Location selections are based on local regulations, e-customs programs already in place, and support from the applicable authorities as well as from the local industry stake holders. To participate in e-freight, a location must firs pass a High Level Assessment (HLAA) and a Detailed Level Assessment (DLA). Once the location passes the assessments and is certified as ready for e-freight, it moves into the implementation phase where an e-freight Operational Procedure (e-FOP) is defined by the local supply chain participants. Once the e-FOP is established, the supply chain participants can begin conducting e-freight between that location and other approved e-freight locations.



E-freight uses the existing air cargo industry messaging infrastructure along with the e-Doc standards which relies on EDI or scanned images. There are 12 core e-freight documents with 8 additional documents. Trade Documents such as the Commercial Invoice and Packing List are sent electronically by shippers and/or freight forwarders at origin to destination using their EDI standards or imaged documents. Transport Documents such as flight manifests and AWBs are replaced with electronic messages which may be either IATA Cargo-IMP message or XML equivalents. In addition, the selection of e-freight locations is based upon the criteria that there are electronic Customs processes in place, thus taking the place of any Customs documentation.

As a first step to realize the e-freight vision, the e-AWB has been developed to provide for an electronic contract of carriage between the carrier and the freight forwarder. The creation of e-AWB involved the documentation of industry best practices as well as the creation of a bilateral agreement to be executed between the carrier and the freight forwarder. FIATA (International Federation of Freight Forwarders Association) has endorsed the project and encourages its members to adopt it. Starting January 2013, e-freight participation will require the use of e-AWB. Currently there are 42 countries, 437 airports, 39 airlines and 1569 freight forwarders live on e-freight.



Are you next? You can find our more information regarding the e-freight and e-AWB projects at

www.iata.org/efreight\_or www.iata.org/e-AWB.

# **GLA Committees, Chairpersons and Members**

COMMITTEE	Ocean & Air	Web / Media	New Membership	Nominations	Steering	Compliance	Project Cargo
CHAIR	Jill James	Loic Benoit David Bryant (Vice Chairman)	Sven Algholm Enrico De Luca (Vice Chairman)	Maureen Leeuwenburgh	Alwyn Nel	Aldo Azullini	Peter Gasnier
MEMBERS	Albert Hoek Paola Di Micco Bjørn Jan Jørgensen Pat Fosberry Josema Lizeaga Maureen	Sven Algholm Dennis Bruning Andrew Melton Maureen Leeuwenburgh	Aldo Azullini David Bryant Louise Chan Torie Coleman Ahmed El Dahshan Albert Hoek Josema Lizeaga		Albert Hoek Maureen Leeuwenburgh	Nicole Bueb Thomas Götte Reynaldo Kawabe Andrew Melton Alwyn Nel Maureen Leeuwenburgh	Butch Connor Mark Dawson Asier Lizeaga Arif Oztekbas Maureen Leeuwenburgh

Maureen Leeuwenburgh

Inaugural Newsletter Page 4

## 2013 Annual General Meeting - Gothenburg, Sweden



The next Annual General Meeting (AGM) will be held in Gothenburg, Sweden and currently planned from Sunday 5 May until Tuesday 7 May 2013. Our gracious hosts and long-term GLA member First Cargo Sweden recommended Gothia Towers, located at Mässans Gata 24, SE-40226 Gothenburg (<a href="http://gothiatowers.com/?lang=en">http://gothiatowers.com/?lang=en</a>). Gothia Towers is a 4-star hotel centrally located in the city centre of Gothenburg. We will inform you about the negotiated prices of the hotel in due time. Gothenburg's Landvetter airport is approximately 20 minutes from the hotel with ample public transport to the hotel. The rooms are modern and provide free internet via the television and Wi-Fi

is available in every room. Please note that the standard rooms in Sweden are small as in the most European countries. Since the travel distances between European countries are relatively short, this is a great opportunity to combine your trip to Sweden with business trips to other European countries with multiple colleagues and/or spouses. Below you will find an overview of countries which need to apply for visa for entry into Sweden, please make sure to start to apply for visa on time and check the authorities in your own country with respect to the visa procedure.

Afghanistan	Colombia	India	Marshall Islands	St. Lucia	Tunisia **)
Albania ***)	Comoros	Indonesia	Mauritania	St. Vincent & the	Turkey *)
Algeria	Congo, Dem. Rep.	Iran	Micronesia	Grenadines	Turkmenistan
Angola	Congo, Rep.	Iraq	Moldova ***)	Samoa	Tuvalu
Armenia	Cuba	Ivory Coast	Mongolia	Sao Tomé & Principe	Uganda
Azerbaijan	Djibouti	Jamaica	Montenegro ****)	Saudi Arabia	Ukraine ***)
Bahrain	Dominica	Jordan	Morocco **)	Senegal	United Arab Emirates *)
Bangladesh	Dominican Republic	Kazakhstan	Mozambique	Serbia ****)	Uzbekistan
Belarus	Ecuador	Kenya	Myanmar (Burma)	Sierra Leone	Vanuatu
Belize	Egypt	Kiribati	Namibia	Solomon Islands	Vietnam
Benin	Equatorial Guinea	Korea (North-)	Nauru	Somalia	Yemen
Bhutan	Eritrea	Kosovo	Nepal	South Africa	Zambia
Bolivia *)	Ethiopia	Kuwait	Niger	Sri Lanka	Zimbabwe
Bosnia- Hercegovina ***)	Fiji	Kyrgyzstan	Nigeria	Sudan	
Botswana	Gabon	Laos	Northern Mariana Islands	Surinam	
Burkina Faso	Gambia	Lebanon	Oman	Swaziland	
Burundi	Georgia	Lesotho	Pakistan	Syria	
Cambodia	Ghana	Liberia	Palau Islands	Taiwan	
Cameroon	Grenada	Libya	Papua New Guinea	Tajikistan	
Cape Verde	Guinea	FYROM ****)	Peru *)	Tanzania	
Central African Rep.	Guinea-Bissau	Madagascar	The Philippines *)	Thailand *)	
Chad	Guyana	Malawi	Qatar	Togo	
China, (excl.	Fiji	Maldives	Russia ***)	Tonga	
Hong Kong and Macao)	Haiti	Mali	Rwanda	Trinidad & Tobago	

Gothenburg made the list of Lonely Planet's Best in Travel 2013. Here is what they had to say...

There's good value in Sweden if you know where to look. That said, if you don't even popping out for a pizza and beer can make for pricey night by the standards of your home

town. Unless, that is, you're from Norway. Either way, the savvy traveler makes tracks for Gothenburg. Away from the glitzy main drag Kungsportsavenyn (referred to as Avenyn by everyone) are characterful neighborhoods (hello, Haga and, a little outside town, Kvarnbyn), cheap eats and some great attractions, including edgy art space Röda Sten and picnic-friendly city views in Keillers Park.

If that wasn't enough, ferries trundling round the beautiful, car-free southern archipelago are a tram ride from the city center. In short, this is as much Scandinavia as you can get for your money.

Read more: http://www.lonelyplanet.com/ themes/best-in-travel-2013/best-valuedestinations/#ixzz2BS2h7Fs8

Submitted by: Sven Algholm, First Cargo Sweden

<sup>\*) =</sup> holder of a Diplomatic Passport or a Service Passport does not require a visa

<sup>\*\*) =</sup> holder of a Diplomatic Passport does not require a visa

<sup>\*\*\*) =</sup> holder of a Diplomatic Passport does not require a visa for a short stay according to an agreement between the EC and respectively state on the facilitation of the issuance of visas

<sup>\*\*\*\*) =</sup> holder of a biometric Passport does not require a visa

## **GLA New Membership: Member Recognition**

This year we have welcomed nine new members into the organization since the 2012 AGM. Two of these members have prepared a message to all of you in the GLA.



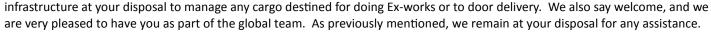


Truth Logistics Corp. Japan. A message from Mr. Aoyama Seiko, President:

On behalf of the management of Truth Logistics Corp., I would like to introduce Truth Logistics Corporation Japan, as one of the proud new international partners of the GLA. At this time it is difficult to compete with the major forwarders in Japan but we

deeply hope that we, Truth Logistics can fill the void that the organization may have had in Japan, if any.

Please visit our website for more details and I am sure that you will find the information useful to you and we would remain at your disposal for any assistance that you may require for cargo originating to or from any Japanese ports. Kindly note that we also have the







#### Crown Logistics Ltd. Jordan.

■ T□ Crown Logistics Ltd., has been established in Amman, Jordan since 1997 and has provided. transportation and logistics services, supporting the Jordanian and Iraqi markets for years. شُرَكَةَ الْتَأْج لعَدمات الشََّدَّ =

The port of Aqaba is a major transport gateway in its own right, but also provides one of the major land bridge services for goods moving into Iraq. Crown Logistics is authorized to move sealed containers for cross-border services into Iraq with efficient Customs processing. Crown Logistics also takes pride in having some of the most competitive pricing and transit times from North Europe to the port of Aqaba. In addition to the standard containers, LCL, and airfreight, there is a projects division that handles heavy lift,

oversized/awkward cargo and multimodal transport. Crown Logistics has provided these services for the Construction, Mining, Energy, Oil & Gas and Chemical industries. This division is enhanced Crown's own engineering sector, which can provide professional route surveys, jacking bridges, and detours; being attentive to even the smallest details of the project. Crown Logistics wishes to contribute to the customer's and the GLA membership success by developing trade with all members.











Country







Company
Leinster Sales & Marketing, Ltd.
Gold Shipping
Xiamen Infinity Logistics Co. Ltd.
CL International & Forwardeng Acecny Co. Ltd.
Crown Logistics
Unilink Express Lines
Truth Logistics Corp.
ISA Logistics sal

Ireland	Dublin
Morocco	Casablanca
China	Xiamen
China	Qingdao
Jordan	Amman
Kuwait	Kuwait City
Japan	Tokyo
Algeria	Skikda, Oran, Algiers,
	Bejaia

**Ports** 

We are very pleased to mention that we have made some great inroads in terms of new membership within the organization this year. We have welcomed agents into the GLA in regions where coverage was greatly needed. Remember, we are still seeking members in key ports around the world. Eastern Europe, Central Asia, Central and South America, and strategic areas of East and West Africa are areas where strong and reliable partners are needed.

## **GLA Liaison Groups: The Link Between Members & The GLA**

The liaison groups, which have become familiar to you during the AGMs were initially built to facilitate the ongoing relationship between our members and the network organization. Each of the 6 liaison groups is chaired by a Board Member who reports any information, remarks, comments or suggestions originating from the members to the GLA Board at large. The role of the liaison groups is to improve the network's day-to-day life and contribute to a more fruitful cooperation between members. So we want you to remember to use and access this resource. You can communicate with your group's chairman at any time with your input and be assured that your remarks will be duly considered and worked out at the benefit of all members in turn. As a friendly reminder, here is the listing of the Liaison groups. The Liaison leader is listed along with his/her respective liaison groups.

#### Group 1—Jill James, John S. James Co.

Bruning International CAF Worldwide

**International Transport Services** 

Aysa Shipping & Trade

Cargo Gate International Ltd.

Safco Logistics Corp.

**Overseas Transport Corporation** 

**ABC Shipping** 

Royaltainer Corp., Ltd.

Xiamen Infinity Logistics Co. Ltd.

ISA Logistics sal

#### Group 4—Peter Gasnier, CFA

John S. Connor Inc.

Axxess International Ltd.

**NTI GmbH** 

**TEK Poseidon** 

Aitken Spence Shipping Services, Ltd.

Cargotruck Ltda.

Charles M. Schayer & Co.

Oy Kari Lampen

Spirit International Transport Inc.

CL International Forwarding Agency Co. Ltd.

#### Group 2—Sven Algholm, First Cargo

**Export Import Services** 

**Khedivial Marine Logistics** 

Al Karsf

Garland Transitos, Lda.

SPD Slobodyanyuk

Container Transport Logistic GmbH

Sojin MXL

**IPH Logistic** 

Hansa Logistica Global Ltda.

LTC-Lebanese Transport and Commerce

#### Group 5—Alwyn Nel, Kingfisher Freight

Grupo Cargoquin S.A. de C.V.

Transmil, S.A.

Columbia Transport

PT Certindo Prima Logistik

Power Freight, Ltd.

Profit Sail International Express (SZX) Co. Ltd.

**Maroos Shipping Forwarding** 

Leinster Sales & Marketing Ltd.

Truth Logistics Corp.

#### Group 3—Loic Benoit, Necotrans-aata

Geo S. Bush & Co. Inc.

Ceekay Shipping Services, LLC

Nordic Shipping Agencies

Broekman Logistics nv

Broekman Logistics (BE)

Chasen Logistics Services Ltd.

Synergy Worldwide (M) Sdn. Bhd

Cargo Services

Skytruck Air/Sea Transport Inc.

**Gold Shipping** 

#### Group 6—Aldo Azullini, Bechtrans

The I.C.E. Co., Inc.

P&S Cargo Service

Hay World Cargo Ltd.
Quickflo Forwarders Inc.

Ferguson Freight Forwarders

Martin Shipping A/S

Go! Logistics Group

**Orchid Shipping** 

Unilink Express Lines

Crown Logistics Ltd.



KINGFISHER-FREIGHT Services c.c.

We would like to renew our thanks and gratitude to Kingfisher Freight Services for their hospitality and gracious organization of the 2012 AGM.



AGM 2012 Group Photo, Johannesburg, South Africa

Inaugural Newsletter Page 7

### **Faces of the GLA: A Member Portrait**



The GLA is a strong and robust organization due to the valuable contributions of its member companies. We also recognize the countless individuals within our membership who have dedicated their time, talent and work to advance the reach and viability of the GLA. We hope to highlight an individual for each newsletter.

In this inaugural edition we recognize Pat Fosberry, with GLA Member John S. James Co. Pat Fosberry has been a valued employee of John S. James Co. for 29 years. He was appointed as the Corporate Export Manager in 1995, responsible for export operations in six offices, as well as the NVOCC division of the company. Pat also oversees domestic transportation and Hazmat training. Pat currently serves as the President of the Customs Brokers & Freight Forwarders Association of Charleston, SC and has held this title since 2011. In the past he has served on the Board of Directors for the NCBFAA Shipper's Association. He teaches the "Managing The Export Move" and "Letter of Credit" at the College of Charleston's Intermodal Program and has taught previously with two other, local colleges in the Charleston area.

Insofar as the GLA, Pat was elected as President of GlobeTrans, GLA's NVOCC in 2001 and served in this capacity for 3 years. During that time he also held a seat on the Board of Directors. He was responsible for establishing GlobTrans' first steamship line contracts, developing the online Bill of Lading issuance & verification system, and established a relationship with the shipper's association and online contract maintenance tool. He has also served as a contributing member on the Ocean & Air committee for the past 7 years. During the many years of membership within the GLA, John S. James Co. has attended every annual member meeting in countries around the globe. In 2001, John S. James Co. was represented by 17 of its managers at the AGM in Hong Kong, the single largest traveling contingency ever to attend an annual meeting. In 2002, John S. James Co. was awarded to be the host city in Charleston, SC. Pat Fosberry has given freely of his time to enhance development with individuals and organizational efforts both within John S. James Co. and within the GLA. He resides in Charleston, SC and has three children, Joseph, Maggie and Patrick.

# GLOBAL LOGISTICS ASSOCIATES

EBC Elektroweg 11 2nd floor unit V/36 P.O. Box 37033 3005 LA Rotterdam THE NETHERLANDS

Phone: +31 10-422-9370 Fax: +31 10-422-9854 E-mail: info@glanetwork.com

Add us to your favorites: <a href="https://www.globallogisticsassociates.com">www.globallogisticsassociates.com</a>

## **GLA Member of the Year 2012: Transmil S.A.**



(L-R) Josema Lizeaga, Maureen Leewenburgh, Geoff Hav

During the AGM in Johannesburg, South Africa the GLA Executive Committee proudly presented Josema Lizeaga of Transmil S.A. the 2012 Member of the Year award. Transmil was founded in 1982 and this year commemorated their 30th year in business. Headquartered in San Sebastian, they are a dynamic and active freight forwarding company performing services for all types of ocean and air transportation, maintaining excellent relationships with carriers and customers for so many years in the industry. Transmil has been one

of the longest serving members in the GLA since they joined in 1989. Transmil specializes in the pedantic area of project cargo regularly handling open tops, flat racks, and mafies on a daily basis for cargo moving around the world. They also focus on specialized trucking services for the oversize, overweight cargo. Transmil operates cross-trade consignments which contributes to the inter-member business with other GLA members.





Samples of recent project cargo handled by Transmil, S.A.